## **Sell Greengram upon Harvest**

The United Nations, declared 2016 as "International Year of Pulses" (IYP) to heighten public awareness of the nutritional benefits of pulses as part of sustainable food production aimed at food security and nutrition. As per the Ministry of Agriculture, greengram was cultivated in an area of 3.4 million hectare with production of 1.39 million tonnes during the year 2014-15. India's consumption demand is 1.60 million tonnes during that period, necessitating an import of about 0.20 million tonnes. The major importers of greengram are Myanmar, China and United states.

In India, major greengram producing states are Rajasthan, Maharashtra, Odisha, Karnataka, Andhra Pradesh, Tamil Nadu and Uttar Pradesh. It is anticipated that on arrival of new crop, greengram price would decline.

In Tamil Nadu, greengram was cultivated in an area of 2.3 lakhs hectare with production of 1.83 lakhs tonnes during the year 2014-15. Rice fallow pulses cultivation is a traditional practice followed in the delta region. Major districts cultivating greengram are Nagapatinam, Thiruvarur, Thiruvallur, Thoothukudi and Salem. ADT 3 and VBN (Gg) 3 are the major cultivated varieties in Tamil Nadu.

Back office of Agro Marketing Intelligence and Business Promotion Centre (AMI & BPC) working under Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University, has analyzed 11 years historical prices that prevailed in Villupuram Regulated Market for greengram.

As per the results of the analysis the farm gate price of greengram will be around ₹ 57-60 per kg during harvest (April- May 2016). Based on this information, farmers are recommended to take appropriate selling decision.

## For Marketing details contact:

Domestic and Export Market Intelligence Cell

Centre for Agricultural and Rural Development Studies (CARDS)

Tamil Nadu Agricultural University

Coimbatore-641 003.

Phone: 0422-2431405

## For Technical Details please contact:

Professor and Head

Department of Pulses

Tamil Nadu Agricultural University

Coimbatore-641003

Phone: 0422-2450498